CODE|WAY|EXPO

BUSINESS FOR COOPERATION

THE INTERNATIONAL COOPERATION AND SUSTAINABLE DEVELOPMENT EXPO:
OPPORTUNITIES AND PERSPECTIVES FOR THE PRIVATE SECTOR AND THE FUTURE COMMUNITIES

14 - 15 - 16 MAY 2025 | FIERA ROMA

Ministry of Foreign Affairs
and International Cooperation

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What is CODEWAY EXPO

➢ **CODEWAY EXPO CODEWAY EXPO is the one-of-a-kind platform created to bring together the most important players in the world of international cooperation under one roof.**

➢ The aim of **CODEWAY EXPO** is to provide tools to support and stimulate the role of businesses (public and private sector) within the Italian and European development aid strategy.

➢ **CODEWAY EXPO** continues on the virtuous path, dedicated to innovation to promote support for responsible business actions, growth and employment prospects for young generations.

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The Event - 1

➢ The 2025 edition of **Codeway Expo** has been designed to further strengthen the concept of the event as a meeting place for the various actors of Development Cooperation, its ambition from the beginning.

➢ On an ideal horizontal level, **Codeway Expo** will therefore move on and refer to the essential concepts of Cooperation that permeate any type of collaboration between the actors of Cooperation themselves, be they civil society organizations, businesses, institutions or international organizations.

➢ These concepts can be summarized in the **5 Ps** adopted by the international community with the 2030 Agenda and its Sustainable Development Goals: People, Planet, Partnership, Prosperity, Peace.

➢ Within this plan, Codeway Expo will stage stands, moments of discussion, b2b and meeting programs, along with procurement, pitch and boardroom sessions.

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The Event - 2

➢ On a vertical level, **Codeway Expo 2025** will be organized in areas, the **"Cooperation Villages"** inspired by the SDGs. These will be **thematic squares** to bring together Civil Society Organizations and Companies that operate in specific sectoral areas. Each thematic square will not be closed to itself but will be a place of meeting and discussion, where exhibitors and participants will be able to network, discuss specific projects, share experiences and create an ideal environment to develop ideas together in compliance with the ideals and methods of Development Cooperation.

➢ To complete the *theme squares*, **Codeway Expo** plans to have a central agora, a space, a facility available to all participants, designed to host the initiatives of Italian and international institutions, regions, trade associations, banks and financial institutions.

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Thematic sectors

→ **Agriculture, Farming, Agribusiness**   → **Energy and Ecological Transition**   → **Blue Economy**   → **Healthcare**

→ **Education, Governance, Digitalization**   → **Emergency & Risk Management**   → **Services for the Int.l Development Cooperation**

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Why exhibit

To develop new business within the framework of the international cooperation programs

Participating in special B2B programs and connect with international buyers and potential partners from target countries through programs of scheduled appointments.

To meet national and local institutions and international stakeholders

Counting on dedicated presentations within the general program as an opportunity reserved for exhibiting companies

To be at the center of the global market open to new forms of solidarity, partnerships, projects and agreements

And be part of the community of companies oriented towards ethical and responsible business models, to meet research and training in the field of highly technological innovation models

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The International Networking Program: B2B and B2G

COUNTRY PITCH & COUNTRY PRESENTATION

In collaboration with CODEWAY EXPO institutions and stakeholders, countries and institutions that will be able tare being identified so that they may participate in meetings, training and discussion tables, for a B2G perspective, to provide guidelines and practices addressing the challenges posed by global development, in the post-pandemic era.

PIVOT & TESTIMONIAL

Invitation programs will be launched to attract Selected Operators from target Markets and Countries invited to tell their concrete experiences in bi-multilateral contexts, and to participate in discussions and meetings at various levels.

WEBINAR & FORMAZIONE

The program of conferences and discussion events will address specific topics related to the approach to markets, opportunities offered by calls for proposals and other initiatives, in collaboration with institutions, agencies, academia, organizations and donors.

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CALL 4 IDEAS

CALL 4 PROJECTS

After the success of 2024, the **CALL 4 IDEAS** returns with a boost, the program open to national and international companies and startups that will be able to present ideas, projects, innovative products from the most diverse subjects. The best will have the stage at their disposal for 15 minutes to make their presentation.

Codeway Expo 2025 doubles and also adds a space dedicated to NGOs and other organizations: the **CALL 4 PROJECTS**. As for the CALL 4 IDEAS, there will be the space to introduce projects and, for the most deserving, a special arena will be made available for 15-minute presentations.

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Codeway Expo on stage

- Expo Area

- International Seminar & Conference Area

- Investment Opportunities & Project Presentations

- Networking Area for B2B e B2G Meetings

- Competition & Prizing Area

- Art Exhibitions & Installations

- Laboratory & Country Sessions

- Tutorship & Mentorship Sessions

- Job Creation

- Donor Area

The Protagonists

The Protagonists

Endorsement & Support 2024 Edition

Info & Contacts

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